

## Minutes of TCFOOTD Board Meeting: April 2, 2018

Present were Larry, Tom, Ann, Haven, Joe, Walker, and Vicki.

### Finances:

- We did not have the balance for March, but as of the end of February, our balance was \$12,537, a slight increase from the previous month.
- We still need to reimburse Mary for Warehouse thank-you expenses.
- Richard Hopkins suggested by email that we consider experimenting with lower prices or discount coupons to see if that would boost attendance, but Tom reported that our \$10 charge for adults was quite standard for other contra dance groups in Florida, and the general feeling was that consistency was better than changing our prices too frequently.
- We are not offering to pay for lodgings for the Red Mountain Yellow Hammers when they come to play for us.
- Haven is checking for grant opportunities. Capital City Bank has community grants, but the deadline has just passed. Perhaps we will investigate for next year. Tallahassee Action Grants is another possibility. Costco will sometimes give out \$25 or \$50 gift cards to support worthwhile goals.

### Outreach:

- There is a COCA Conversation about dance on April 16<sup>th</sup> from 6-8 pm, called Creative Process and Collaboration. Perhaps someone would like to attend, perhaps Mary? However, it didn't sound directed towards our sort of dancing.
- We have very few t-shirts left to sell, but we think it took us three or four years to sell the last batch, and no one was eager to take on the task of ordering more.

### Strategic Plan:

- The plan was accepted last meeting but can still be tweaked in the future. We should probably review it at least once a year. Haven will resend it to us as a PDF, and Tom will post it on our website.
- We might send it as part of a progress report to Joe, along with our attendance figures, but we do not need to solicit another donation from him this year.

### Dances:

- We appreciate what Haven has done to help make dances more appealing with ideas such as the Easter Egg hunt. We also approve of the experiments with more subdued lighting on the dance floor and having the tables configured in a way that increases socializing and allows better access to the snacks at break. However, we decided that having a Prom Dance was something we would not pursue this year since we couldn't give enough advance notice, and the students would be done with classes soon. In the future, for dress-up dances, we could offer \$1 off for those who participate.
- We decided on five posters we liked best for Vicki to get laminated and post at dances.

Coordinators:

- 4/13 Walker
- 4/27 Mary
- 5/11 Joe
- 6/8 Haven

Next board meeting: 7 pm on June 4<sup>th</sup> at Ann's house.