

## Minutes of TCFOOTD Board meeting, Wednesday, August 9, 2017

Present at the meeting were board members Haven, Ann, Larry, Walker, Mary, Vicki, Joe, and Tom.

### Finance Report:

- The July bank balance was \$947; however, that does not include two recent, substantial donations. Tom handed over a very generous check from an out-of-town dancer to be deposited, and Mary announced that a former dancer from long ago had sent her a classic old Tallahassee dance t-shirt and a large check.
- Walker will draft a letter we can send to donors, thanking them for their contributions and providing them with a record of their charitable donation for tax purposes. The secretary keeps track of membership, so she will be the one to send the letters. However, we agreed that those who give smaller donations can be thanked in person and don't need a letter unless it is requested.
- We thought it would be appropriate to send the out-of-town donor a note after a year telling him how his money has been used and updating him on our financial status.

### Future dances:

- Membership meeting and dance will be October 27 since October 13 conflicts with a fiddlers' convention that may draw some people away.
- We discussed the option of having only one dance a month. That might increase attendance; it would decrease expenses; it would make our schedule more consistent. On the other hand, we are no longer so worried about expenses; local bands would get fewer chances to play; local dancers would get fewer chances to dance; and we already don't have a second dance on four or five months a year. The majority is inclined to keep the current schedule.

Intern possibility: No response yet, but we may hear more when the students return.

Strategic planning: Haven presented information on developing a strategic plan and gave us print-outs of the various suggestions that had been made for how to increase attendance and improve our finances. She led us in writing a vision statement, mission statement, values, and goals. Then we categorized the different suggestions into focus areas. She will type the results out and send them to us. At our next meeting, we can write objectives for our focus areas.

### Coordinators:

- August 11 – Ann
- August 25 – Haven
- Sept. 8 – Helen
- Sept. 22 – Mary and Joe
- Oct. 13 – Tom
- Oct.27 - all board members

Next meeting: Wednesday, October 11, 7 pm at Ann's house.