

Minutes of TCFOOTD Board meeting, Monday, February 5, 2018.

Present at 7:30 pm were board members Mary, Haven, Joe, Larry, Tom, and Walker.

1. Mary reported that the band Smokey Hollow is no more. However, Lindsey and Gordon may continue to play together for future dances. Mary also reported that we have bands scheduled through June (May 11: *Long Forgotten*; June 8: *The Chestnuts*; June 22: *Possum Trot*). We have the *Red Mountain White Trash* scheduled for September.
2. Treasurer's Report: Walker reported that FLDACS requires a specific statement appear on every type of solicitation whenever donations are requested. This would include written or electronic correspondence, emails, flyers, etc., as well as the website. He shared an example of the statement and the board approved its use. Walker also shared the latest version of the Dance Report, and the board agreed to use the latest version and give him feedback if it presents any problems for coordinators

Walker presented an Interim Financial Report covering FY 17-18 (July 2017 to present). He pointed out the report shows that over the last 13 dances (since July 2017) we've lost a total of \$441 at the dances. However, we have had some large donations over the past year, resulting in a total income of \$18,513. It was suggested by Larry that we not initiate contact with Joe Rush again about donating another \$5,000 since we don't need his contribution yet for this year.

3. Website update: Tom reported that the \$20 we spend each year to retain our domain name (Tallydancer.com) has now gone up to \$40 a year. The total for our website domain and hosting will now be \$76 for two years.
4. Mary reported that Bobby Lolly (of the Runaway Biscuits) made up his own flyers for the March 9 dance, and she shared copies for posting. Bobby also would be interested in trying different lighting in the SC ballroom to make the dance feel a little more intimate. The board agreed we could experiment with a different lighting scheme. Haven also suggested turning the tables perpendicular to the wall to take up more space to create the impression of a smaller dance floor.
5. Mary suggested that the board consider approving a small "Thank you" gift for Jay at the Warehouse for all his years of supporting old time music by allowing the old time music jam to meet there for free. He is selling the building. Mary suggested a plaque or gift of \$25 or \$30 as a Thank You. Mary made a motion that the board approve this, and Haven seconded. The board voted unanimously to approve. Mary will follow up.

6. Larry shared some old flyers from the contra dances in the mid-80s (the early days of TCFOOTD) which Maggie McKeown gave to him.
7. Larry shared a print out of the sample posters that could be printed and laminated for posting around the room. Since Vicki was not in attendance, the board didn't take any action, but some board members expressed an opinion that some of the poster sayings were not useful, or could sound condescending. The board will need to agree on which ones we would want to display during a dance. Tabled until the next board meeting.
8. The board briefly discussed having two dances in the months of July and November, since the SC ballroom was available. In general the board was supportive of the idea of having 2 dances a month when possible, but the general feeling was that late November is a busy time for everybody and a dance may not be well attended then; however, the board will ask Vicki to contact the SC and see if July 27 and November 30 are still available.
9. Coordinators for upcoming dances:
 - March 9 – Vicki
 - March 23 – Tom
 - April 13 – Walker
 - April 27 – Mary

10. Next Board meeting: April 2 (Monday), at Haven's house at 7:00pm. Mark your calendars!

11. The board again reviewed the draft of the Strategic Plan. Haven noted that she sent out the draft right after the last board meeting, but received no comments. Several items were discussed and a couple of changes noted for Haven to correct (add a "date and version", correct the spelling of Vicki's name, change the status of the laminated posters to "ongoing" instead of completed, etc.). There was a long discussion about the first two items under Dance Management, with no real resolution as to what it would mean when informing callers about the types of dances we desire and the length of instruction time. The Strategic Plan is a living document that can be updated or changed whenever the board sees a need and agrees to a change; items can be dropped, added, or re-worded. Mary suggested that the board should review the Strategic Plan

once a year (or maybe twice a year) during a board meeting in order to determine what needs to be updated. At the end, Larry made a motion that the board accept the Strategic Plan with changes made as discussed in the meeting (see above); Haven seconded. The board voted to approve, with 4 voting aye and 1 abstaining. Haven will make the changes mentioned above and send the final, approved version out to the board. The board can then discuss and vote to make any changes needed whenever the Strategic Plan is on the agenda.